



SCHOOL OF HOTEL AND RESTAURANT MANAGEMENT

**Memo of Understanding between  
Northern Arizona University and Khon Kaen University**

This memo outlines the framework, instructor plan, funding structure, and timeline for the implementation of the partnership between the School of Hotel and Restaurant Management at NAU and the Faculty of Management Science at Khon Kaen University.

**Framework:**

The School of Hotel and Restaurant Management (HRM) at NAU has designed and will deliver a hospitality management program for students enrolled at Khon Kaen University, Thailand. Students who successfully complete the program of studies at NAU will qualify for a second baccalaureate degree. Upon completion of the degree requirements at KKU, students will receive a B.S. in Hotel and Restaurant Management from NAU. The Hospitality Management program begins in the Fall 2004 semester.

The Hospitality Management Second Degree program consists of the following components:

1. Students at KKU will be especially recruited to the hospitality management cohort. About 20 students are expected to make an NAU/HRM cohort in the first year of the program. Cohorts in future years may have larger numbers, with HRM creating room for up to 50 students per year.
2. Students will complete a program of studies at the School of Hotel and Restaurant Management that consists of at least 30 credits, with a minimum of 18 credits at the Upper Division (300-400) level. Actual numbers of credits and credit levels will be determined by HRM, based upon its own requirements and upon review of the program of studies students have already completed at Khon Kaen University. The proposed program of studies is attached to this MOU.
3. Students will attend NAU for at least two semesters, Fall and Spring, and the first cohort of students will attend NAU in academic year 2004-2005.
4. Upon completion of the program, students will graduate with a B.S. in Hotel and Restaurant Management from Northern Arizona University, after they have completed the degree requirements at KKU and submitted proof thereof.
5. Students will be given the opportunity to participate in HRM's internship program in the summer semester after the completion of their academic program. These are paid internships. This is a voluntary program, and students are expected to enroll for a minimum of 3 credits of HA 408, for which they will have to pay tuition fees.
6. Faculty from KKU and NAU/HRM may engage in joint research projects if opportunities arise and if both parties are willing.

**Instruction:**

KKU students will be taught by full-time HRM instructors, and will become part of the general student population at HRM. A faculty member will be designated to serve as their academic advisor, and will be responsible for the enrollment of KKU students in classes, and for introductory activities.

**Funding Structure:**

KKU will provide the following funding support from the budget of the Faculty of Management Science for the program:

- Costs of release time for full-time faculty member to serve as Program Administrator. This person is to advise students, administer the program, teach/develop special introductory classes, and assist in securing internships for KKU students. Additionally, the program administrator will serve as liaison with the International Advisor for KKU who is based in the US and will be a mentor for KKU faculty and staff interested in coming to NAU/HRM on faculty internship during the academic year. The stipend for this position will be negotiated and agreed upon at the time of the signing of this document.

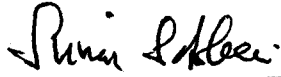
NAU/HRM will provide the following support for the program:

- *Tuition Waiver*: A waiver of 50% of the out-of-state tuition fee for KKU students attending NAU for the duration of the second-degree program (one academic year);
- *One designated faculty member* who will serve as Program Director, act and serve liaison to KKU and the Faculty of Business, advise and enroll KKU students, and teach/develop special introductory classes, as well as assist in securing internship for KKU students in the US;
- *Internship support* for KKU students interested in a voluntary internship in the US upon completion of the program of studies;
- *Faculty Internship opportunities* for KKU faculty and staff. HRM will enable KKU faculty and staff to observe classes, meet with HRM faculty, and arrange for housing. These will be administered by the Program Director.

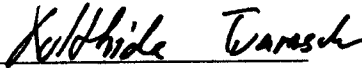
**Timeline:**

This program will start in Summer 2004, with the first students starting at the School of Hotel and Restaurant Management in Fall 2004.

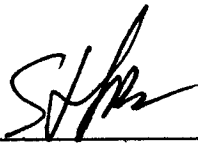
Agreed today, 22/03/04 in Khon Kaen University...between the representatives of Khon Kaen University and Northern Arizona University.



Dr. Sumon Sakolchai,  
President, KKU



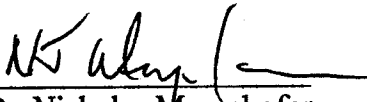
Dr. Kulthida Tuamsuk,  
Vice President for Academic and International Affairs, KKU



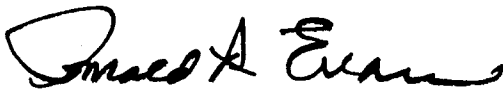
Dr. Sumeth Kaenmancee  
Dean of Faculty of Management Science, KKU



Dr. John Haeger  
President, NAU



Dr. Nicholas Meyerhofer  
Director, International Studies, NAU



Mr. Ronald Evans  
Dean, School of Hotel and Restaurant Management, NAU