



Memorandum of Understanding (MOU)  
On Bilateral Tourism Cooperation  
Between  
Lao National Tourism Administration (Lao PDR)  
And  
Khon Kaen University (the Kingdom of Thailand)

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The Lao National Tourism Administration (Lao PDR) and Khon Kaen University (the Kingdom of Thailand) hereby agree to foster the cooperation on tourism development and research between the two organizations as follows:

1. The two organizations will strengthen the cooperation in the following areas:
  1. Human Resource Development.
  2. Tourism Marketing and Promotion.
  3. Education and Research.
  4. Other activities approved by both parties
2. Details of implementation of any particular cooperation resulting from this agreement shall be negotiated between the two organizations as such cases arise on the basis of mutual benefit.
3. This agreement is subject to revision and renewal by mutual consent. Either party may terminate the agreement by written notification signed by the appropriate official of the party initiating the notice; such notification must be received by the other party at least six months prior to the effective date of termination.

Signed in Khon Kaen, on the day of 27 April 2007

For and on behalf of the  
Lao National Tourism Administration

For and on behalf of the  
Khon Kaen University

Mr. Soukaseum BODHISANE  
Vice Chairman  
Lao National Tourism Administration

Assoc. Prof. Dr. Sumon SAKOLCHAI  
President  
Khon Kaen University