

# IHG® Academy



## Memorandum of Understanding Between Nongkhai Business School And Crowne Plaza Vientiane



IHG® Academy



## Memorandum of Understanding

Between

**Faculty of Business Administration**  
**Khon Kaen University (KKU)**  
112 Moo 7, Nong Doen  
4269, Muang, Nong Khai 43000, Thailand  
Tel. +66 42 415 600 ext. 49429

and

**Crowne Plaza Vientiane**  
20 Samsenthai Road, Nongduang  
Sikhottabong District, P.O. Box  
Vientiane 01000, Lao PDR.  
Tel. +856 21 908888

Hereafter will be called “**the Faculty**”

Hereafter will be called “**the Hotel**”

### Objectives:

The Faculty and the Hotel will collaborate for mutual benefits in three pillars which include teaching, research, and staff exchange. This collaboration is intended to develop a professional development program/activities (for both students and staff members) and research activities as well as any other activities of mutual benefit as may arise within the focus of the three pillars.

In order to achieve the above-mentioned objective, the two partners, the Faculty and the Hotel will cooperate together with the following activities:

#### a) **Faculty of Business Administration Will:**

##### 1.1 Teaching

- a) Provide the theoretical class and practice for students in the Faculty to enable upskilling them in acquiring job-ready competencies for working in the IHG properties.
- b) Arrange and send students for an internship at the Hotel.
- c) Appoint the coordinating committee to monitor effective cooperation with the Hotel.
- d) Ensure that the topics of the students' projects conducted under the Cooperative Education are suggested by the Hotel.

##### 1.2 Research

- a) Facilitate and assist on research projects conducted by the Hotel staff to fulfill of their research needs.
- b) Participate in conferences and events which are of mutual benefit as they may arise.

##### 1.3 Staff Exchange

- a) Provide the expertise in projects on the topics relating to the Hotel's interest.
- b) Provide guest speakers and training to support the needs of the Hotel.

## 2. Crowne Plaza Vientiane Will:

### 2.1 Teaching

- a) Provide professional experiences to students and members of the Faculty to support the needs of the Faculty.
- b) Provide a 2-month internship and a 4-month internship (Co-operative Education) for the Faculty's students.
- c) Provide certificate for every student after the completion of internship.

### 2.2 Research

- a) Facilitate and assist on research projects conducted by the Faculty members (and their partners) to fulfill the research needs of the Faculty.
- b) Participate in conferences and events which of mutual benefits as may arise.

### 2.3 Staff Exchange



- a) Provide guest speakers and training to support the needs of the Faculty.
- b) Appoint the coordinating committee to monitor effective cooperation with the Faculty.

## 3. Implementation

- a) Both parties appoint a cooperation committee to plan cooperation to determine administrative management and technical approaches as well as to monitor and evaluate on the effectiveness.
- b) Both sides will discuss and improve their respective implementation plans in a timely manner.
- c) Both sides evaluate the implementation of the work by holding joint meetings every 6 months.
- d) The principles of the co-operation must be in accordance with the legal policies.

This MOU will come into effect on 20 December 2018 and will be renewed annually by mutual written consent. Termination must be made in writing with 90-day notice. Any amendment required with regards to aforementioned agreements must be made in writing and agreed by both parties.

Agreed and Confirmed by

  
  
Assistant Professor Dr. Chid Rangsuangnoen  
Dean  
Faculty of Business Administration,  
Khon Kaen University

  
  
**CROWNE PLAZA**<sup>®</sup>  
AN IHG<sup>®</sup> HOTEL  
Oliver Horn  
General Manager  
Crowne Plaza Vientiane